04/11/2026

Evaluation survey results

JITSUVAX Training evaluation feedback summary
(based on all training workshops delivered to date)

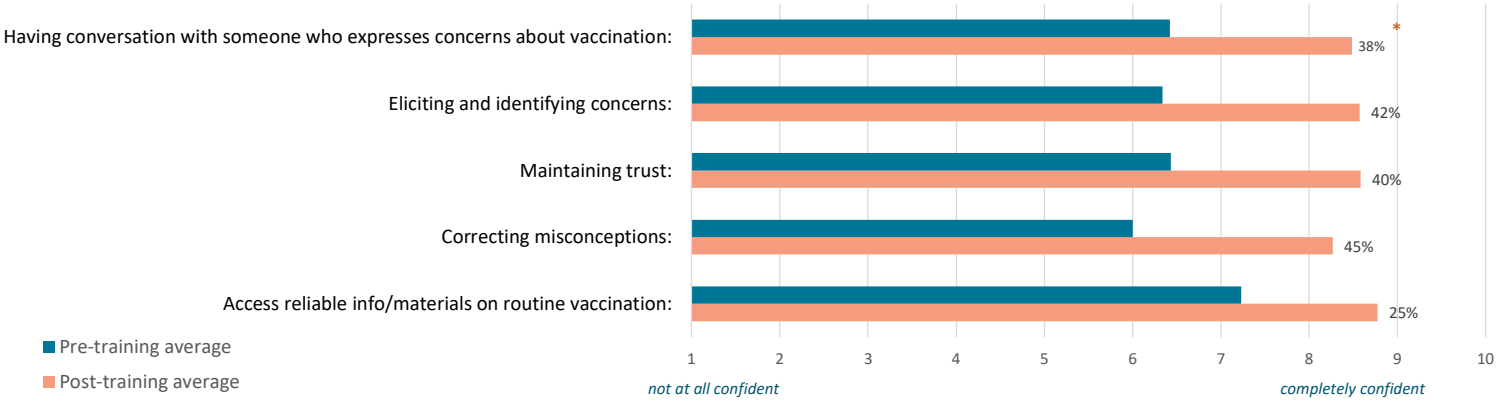
Total attendees completing post-workshop survey: 610

High overall workshop ratings:

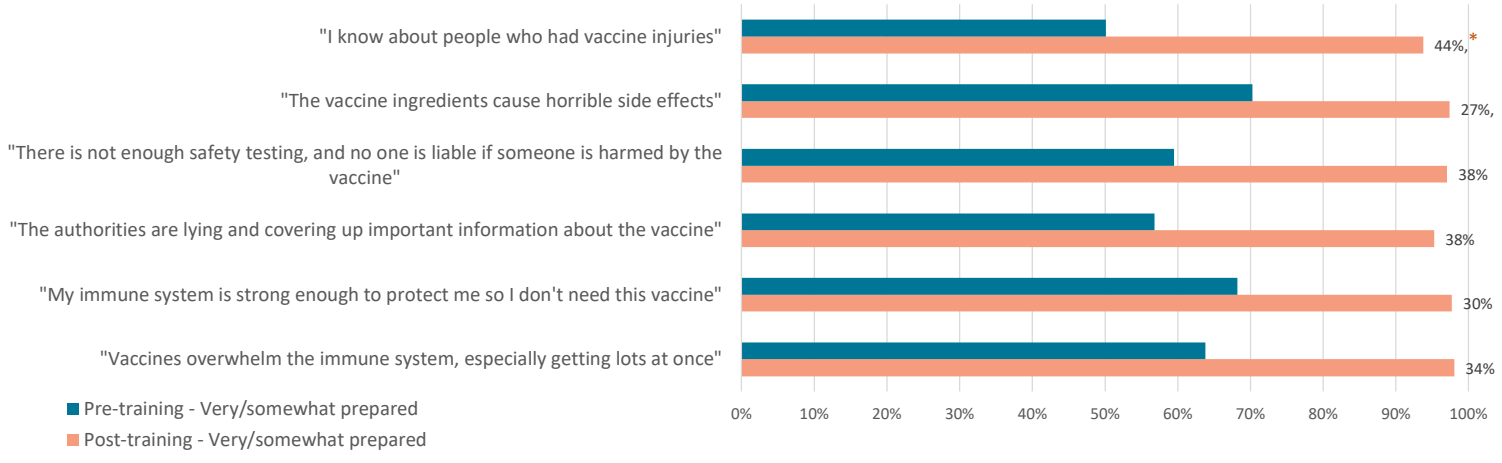
I am satisfied with the JITSUVAX training workshop I attended	**9.4 / 10** (average rating)
The workshop was useful preparation to address people's vaccination	**100%** Agree/ Strongly agree
I plan to use the ERI approach in my future practice	**100%** Agree/ Strongly agree

Confidence increased after training

Increased confidence in vaccine conversations skills:



Increase in feeling prepared to address the following common vaccine concerns†



† *(compared to very unprepared /somewhat unprepared / undecided)*

* *Percentage increase shown beside bars*

About the professionals who attended training:

Professional role:	N	%
Nurse / health visitor	410	61%
Midwife/ maternity care	54	8%
GP / paediatrician / doctor	13	2%
Public health	41	6%
Pharmacist	6	1%
Vaccinator (other)	4	1%
Service manager/ lead	23	3%
Admin	40	6%
Community outreach/ vaccine champion	29	4%
Support worker	6	1%
Other role (please state)*	49	7%

Sex	N	%
Female	628	93%
Male	42	6%
Non-binary/ other	1	0%
Prefer not to say	6	1%

Ethnicity	N	%
White	487	72%
Minority ethnicity	181	27%
Prefer not to say	9	1%

Years of clinical experience	
Average (range)	**16** (0–50)

** paramedic, communications, volunteer, carer, early years practitioner, occupational health, family advisor, psychologist, nursery nurse*

Positive feedback comments (themes presented)

What did you find useful from the workshop?	%	Example quotation/s
Communication Skills	49	*"Learning to have open questions and empathy before rushing in with facts."*
ERI Framework & Structure	20	*"Having a clear step by step method of ERI made conversations easier to manage."*
Practice & Interaction	22	*"Practising and making mistakes with colleagues in a 'safe environment'."*
"All of it" (overall value)	12	*"All of it – learnt so much."*
Understanding hesitancy / attitude roots	5	*"Attitude root tree and discussion of the attitude roots of vaccine opposition."*
Information, evidence and resources	18	*"The evidence-based information." "Really good resources to take away."*

In what way (if any) will this change your future practice?	%	Example quotation/s
I will adjust my communication style; (listen, affirm and avoid jumping in with facts)	67	*"To wait and hear what a person's true concerns are before wading in with the facts."*
Put the steps into practice	32	*"Use the 4 steps to approach conversations"*
Feel more confident in challenging conversations	20	*"I am feeling more confident in having difficult conversations."*
Apply learning more widely in professiona practice	5	*"Adjust ICB communication campaign materials."*

What could we do to improve the workshop?	%	Example quotation/s
No improvements / satisfied	49	*I can't think of anything. It was a great workshop!*
More practice, role play, videos	16	*"More videos and more practice would be helpful."*
Logistics (room environment, timing/length)	13	*"Larger room"; "Maybe a shorter day."*
Specific context/ focus	10	*"Would like some talks about interpreters as well but otherwise nothing. "*
Wider access to training/ other suggestion	11	*"Open it up to more staff members and run more sessions."*

Is there any other feedback you would like to give us?	%	Example quotation/s
Positive feedback / no additional suggestions	65	*"Nothing – it was excellent."*
Praise for trainers & delivery	23	*"Excellent facilitators who gave time for questions and kept us engaged."*
Logistics & environment (room, temperature, length)	8	*"The room was a bit stuffy."*
Wider rollout / impact / scaling	4	*"This training should be available to all staff involved in vaccination."*